

TERMS & CONDITIONS

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry / claim instructions are deemed to form part of the Terms and Conditions and by participating in the Promotion or by accepting the Prize you will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.

1. THE PROMOTER

Nutricia Limited t/a Danone UK, Newmarket Avenue, White Horse Business Park, Trowbridge, BA14 0XQ.

2. ELIGIBILITY

This Promotion is open to United Kingdom (England, Wales, Scotland, Northern Ireland) residents only aged 18 years or over, excluding employees of the Promoter, associated agents, or anyone else professionally connected with the Promotion.

3. PROMOTIONAL PERIOD: The Promotion opens at 09:00 on Saturday 14th June 2025 (the “**Opening Date**”) and closes at 11:59pm on Sunday 3rd August 2025 (the “**Closing Date**”) (the ‘Promotional Period’).

4. Internet access, phone number and valid email address are required for entry. Entrants are reminded to get the owner's permission before using a computer, device and/or internet-access which is not owned or paid for by the entrant to enter the Promotion. The Promoter will not be liable for any internet or mobile connection, or other charges incurred in entering the Promotion.

5. HOW TO ENTER:

a. Scan the QR code and/or go to alprobritishboats.com and enter your full name, phone number and email address on the form.

b. No purchase necessary.

c. Max 1 entry per person in total during the Promotional Period. For the avoidance of doubt only one unique phone number and email address will be accepted per person, and a

person can use this phone number and email address to enter a maximum of once. A phone number and email address can only be used by one entrant and cannot be shared with other entrants. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant has already submitted their maximum permitted entries and to disqualify any subsequent entries or Prize entitlement.

d. No third party or bulk entries. Entries via third parties, consumer groups or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified. If it becomes apparent in the reasonable opinion of the Promoter that any entrant is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that entrant's entries or otherwise acting in violation of these terms, these entrants will be disqualified, and any Prize entitlement will be void.

e. Proof of sending will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or entries received outside of the Promotional Period will not be accepted and you will not be entered into the Promotion.

6. PRIZE FUND AND PRIZE FULFILMENT

a. There are 3 Prizes in total:

- **First Prize:** £750 e-gift voucher (provided as 1 x £500, 1 x £200 and 1 x £50 e-gift vouchers) plus £250 spending money to a hotel chain in the UK pre-selected by the Promoter.
- E-gift vouchers can be used as full or part payment for accommodation, dining and health & beauty treatments. E-gift voucher is valid for 12 months from purchase.
- Prize excludes travel, spending money, personal expenses, and any item, service or treatment that cannot be purchased within the e-gift voucher value.
- Email address required to receive e-gift vouchers. UK bank account in Winner's name required to receive spending money – either as a bank transfer or cheque in the Winner's name only.

- **Second prize:** 1 x £250 Afternoon tea gift card for redemption at <https://www.virginexperiencedays.co.uk/afternoon-tea>.
 - Email address required to receive e-gift card. E-gift card valid for 12 months from purchase. Prize excludes travel, accommodation, additional food/beverages, spending money and personal expenses.
 - **Third prize:** 1 x £50 Tesco e-gift card.
 - E-Gift Card can be used in any UK Tesco store.
 - Email address required to receive e-gift card.
 - The Tesco e-gift card cannot be used online or at a Tesco petrol station. The e-gift card and balance will expire five years from purchase or last card use.
- b. Valid email address required to receive all prizes.
- c. Prizes will be sent via email within 28 working days of prize acceptance.
- d. Max 1 Prize per household.
- e. Prize is not transferable and there is no Prize alternative.
- f. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.
- g. Each winner is responsible for paying all associated costs that are not specifically stated in these Terms and Conditions, including (where applicable) travel, spending money, personal expenses and all other incidentals.
- h. Each winner is also responsible for any personal or incidental expenses and any VAT, national and/or local tax liabilities incurred in claiming or using the Prize.

7. WINNER SELECTION:

- a. There are 3 Prize Winners in total. The Winners will be independently drawn from all complete, eligible, properly submitted entries using a random number generator within 28 working days of the Closing Date.

- b. The first valid entrant drawn will win the First Prize.
- c. The second valid entrant drawn will with the Second Prize.
- d. The third valid entrant drawn will win the Third Prize.

8. WINNER NOTIFICATION AND WINNER VERIFICATION:

- a. The Winners will either be notified by email or called by a third party on the phone number used to enter the Promotion, within 28 working days of the Closing Date.
- b. It is the responsibility of each entrant to ensure that they respond to the Winner notification, either by responding to the email or phone call. Winners will have 14 days to accept the Prize. If a Winner does not respond within the initial 7 days of the initial Prize notification, the Winner will be emailed again and given a further 7 days to respond. If contact cannot be made within 14 days of the initial Prize notification date an alternative Winner will be drawn.
- c. The Promoter does not accept any responsibility in the event a Winner is not able to accept their Prize.
- d. The Promoter reserves the right to verify Winners and ask for proof of identity, age and address and to withdraw Prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms and Conditions.

9. LIMITATION OF LIABILITY: Entry to the Promotion is at the entrant's sole risk. Except as specifically set out herein and to the maximum extent permitted by law, all conditions, warranties and representations expressed or implied by law are hereby excluded. To the fullest extent permitted by law, the Promoter, its agents and distributors hereby excludes and shall not have any liability to any entrant or third party in connection with or arising out of this Promotion howsoever caused, including for any costs, expenses, claims, forfeited Prizes, damages and other liabilities (whether in contract, tort or otherwise), provided that nothing herein shall operate so as to limit or exclude our liability for personal injury or death caused by the Promoter's negligence. For the avoidance of doubt, this clause shall also apply in respect of any Prize provided by a third-party provider.

10. DATA PROTECTION: Entrants' personal data submitted in connection with the Promotion will be processed by the Promoter and their appointed agents for administering the Promotion only. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. To find out more about how we use and protect your personal data, as well as your privacy rights visit <https://www.alpro.com/uk/privacy-statement/>

11. GENERAL

a. Promoter's decision is final and binding. No correspondence will be entered into. Entry deems acceptance of these Terms and Conditions.

b. Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these Terms and Conditions take precedence.

c. The Promoter reserve the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these Terms and Conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any Prize award will be void.

d. The Promoter reserves the right to verify a Winner and ask for proof of identity and address if necessary, and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions.

e. The Promoter reserves the right to cancel, amend, withdraw, terminate, or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to: industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.

f. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.

g. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to Winner notifications or Prizes. The Promoter or their agencies will not be

responsible for the non-inclusion of entries, including any such failure which is within the control of The Promoter or their agencies.

h. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their Prize to be processed. The Promoter cannot be held responsible for any Winner failing to supply accurate information which affects Prize acceptance or delivery of their Prize.

i. Winners may be asked to take part in reasonable publicity relating to this Prize draw without payment. Such publicity may include, without limitation, publishing the winner's name and any statements made by them concerning the Promotion and the prize won as part of the Promotion on the Promoter's channels and via other third-party mainstream media, local media or broadcast channels. Participation is at the Winner's discretion and is not a condition of Prize acceptance.

j. The surname and county of the Prize Winners will be made available to anyone who requests them by emailing AlproBritishOatsBus@loveprizes.co.uk within 30 days of the closing date. Entrants may request their surname and county are not published in the event they win by emailing BritishOatsBus@loveprizes.co.uk. Please note the Promoter is required to provide a Winner list (including details of any Winner who has opted out) to the Advertising Standards Authority if requested.

k. Virgin Experience Days and Tesco are not connected or otherwise associated with this Promotion and the provision of the Prize does not imply endorsement by the Promoter of any other third parties concerned in any way with the Promotion. Any complaints or queries relating to the use of the prize should be directed to the relevant third-party supplier of the Prize.

l. The Promoter's decision is final and binding in all matters relating to the Promotion and no correspondence will be entered into.

m. If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.

n. The application and interpretation of these Terms and Conditions shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.